

Web of Science



Search | Search Results

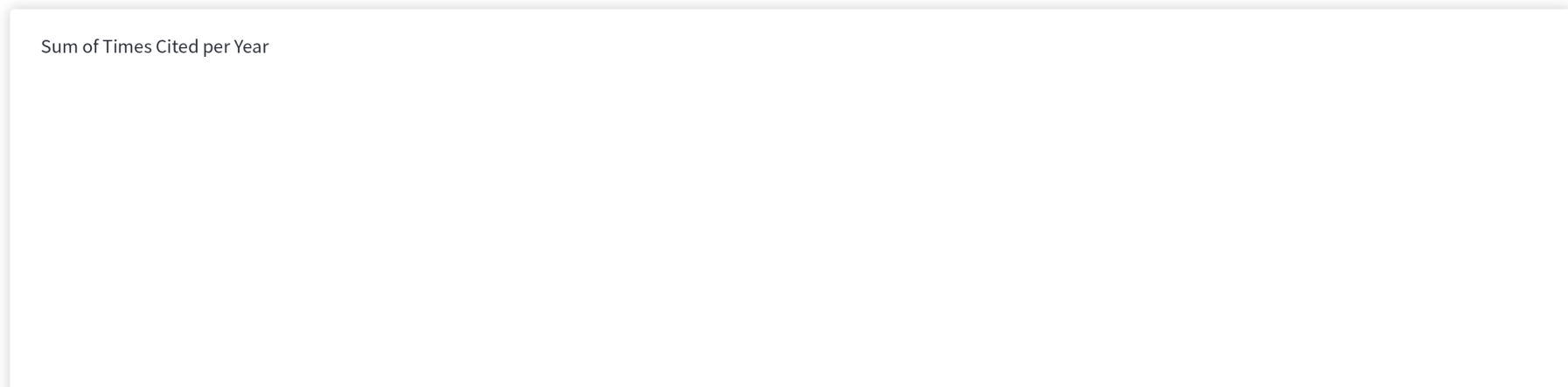
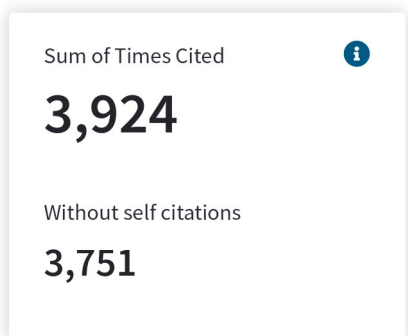
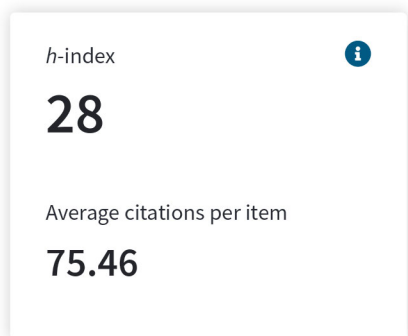
Tools ▼ | Searches and alerts ▼ | Search History | Marked List

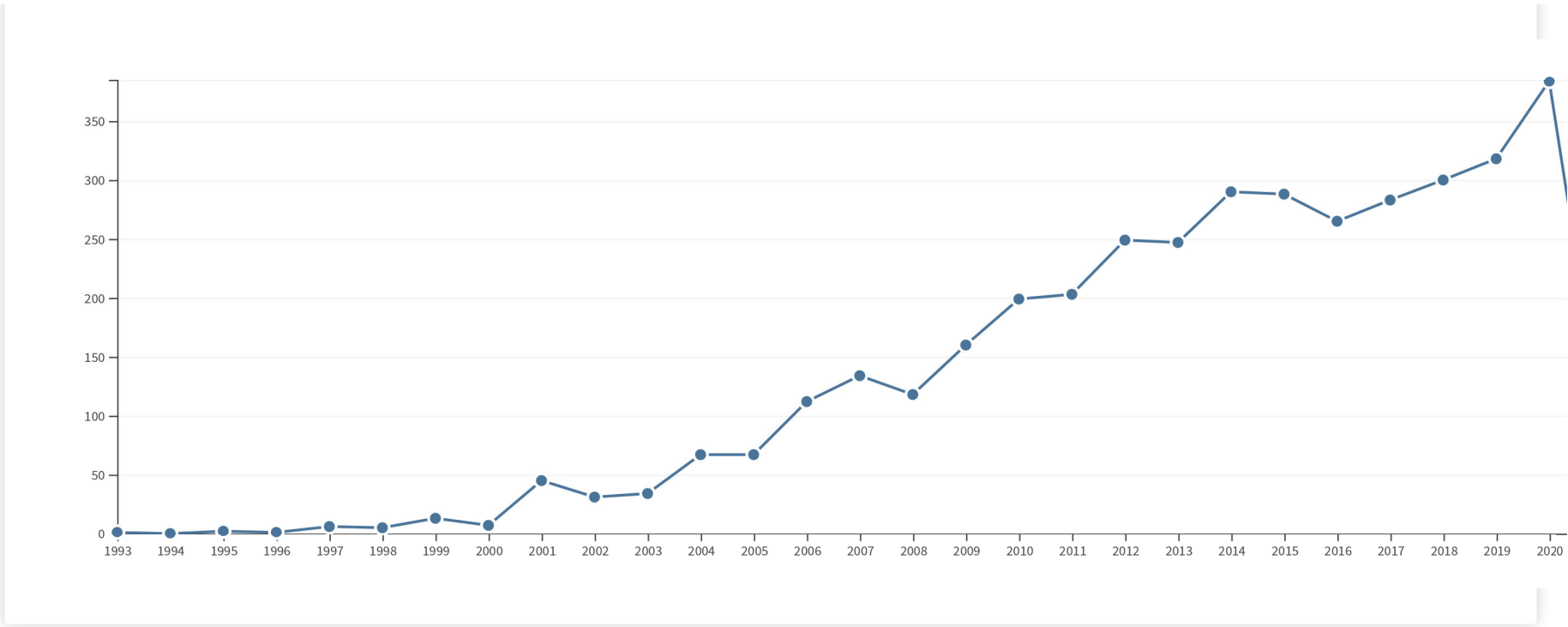
Citation report for **52** results from Web of Science Core Collection between 1989 and 2021

You searched for: AUTHOR: (pham mt) [...More](#)

This report reflects citations to source items indexed within Web of Science Core Collection. Perform a Cited Reference Search to include citations to items not indexed within Web of Science Core Collection.

Export Data:





Sort by: Times Cited Date More

◀ 1 of 6 ▶

How are these totals calculated?










Use the checkboxes to remove individual items from this Citation Report

or restrict to items published between and

- 1. **All negative moods are not equal: Motivational influences of anxiety and sadness on decision making**
 By: Raghunathan, R; Pham, MT
 ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES Volume: 79 Issue: 1 Pages: 56-77 Published: JUL 1999

2.

	2017	2018	2019	2020	2021	Total	Average Citations per Year
	283	300	318	384	95	3924	135.31
1.	46	39	35	45	10	572	24.87
2.	22	27	30	32	11	410	17.08

<input type="checkbox"/>	 Representativeness, relevance, and the use of feelings in decision making	By: Pham, MT	JOURNAL OF CONSUMER RESEARCH	Volume: 25	Issue: 2	Pages: 144-159	Published: SEP 1998								
<input type="checkbox"/>	3. Affect monitoring and the primacy of feelings in judgment	 By: Pham, MT; Cohen, JB; Pracejus, JW; et al.	JOURNAL OF CONSUMER RESEARCH	Volume: 28	Issue: 2	Pages: 167-188	Published: SEP 2001	15	25	19	15	5	286	13.62	
<input type="checkbox"/>	4. Ideals and oughts and the reliance on affect versus substance in persuasion	 By: Pham, MT; Avnet, T	JOURNAL OF CONSUMER RESEARCH	Volume: 30	Issue: 4	Pages: 503-518	Published: MAR 2004	16	16	25	25	4	282	15.67	
<input type="checkbox"/>	5. Emotion and rationality: A critical review and interpretation of empirical evidence	 By: Pham, Michel Tuan	REVIEW OF GENERAL PSYCHOLOGY	Volume: 11	Issue: 2	Pages: 155-178	Published: JUN 2007	25	23	14	21	6	239	15.93	
<input type="checkbox"/>	6. Relatedness, prominence, and constructive sponsor identification	 By: Johar, GV; Pham, MT	JOURNAL OF MARKETING RESEARCH	Volume: 36	Issue: 3	Pages: 299-312	Published: AUG 1999	12	8	8	15	3	202	8.78	
<input type="checkbox"/>	7. Promotion and prevention across mental accounts: When financial products dictate consumers' investment goals	 By: Zhou, RR; Pham, MT	JOURNAL OF CONSUMER RESEARCH	Volume: 31	Issue: 1	Pages: 125-135	Published: JUN 2004	10	9	12	24	2	185	10.28	
<input type="checkbox"/>	8. The logic of feeling	 By: Pham, MT	JOURNAL OF CONSUMER PSYCHOLOGY	Volume: 14	Issue: 4	Pages: 360-369	Published: 2004	9	13	11	12	6	185	10.28	
<input type="checkbox"/>	9. When Do People Rely on Affective and Cognitive Feelings in Judgment? A Review	 By: Greifeneder, Rainer; Bless, Herbert; Michel Tuan Pham	PERSONALITY AND SOCIAL PSYCHOLOGY REVIEW	Volume: 15	Issue: 2	Pages: 107-141	Published: MAY 2011	16	13	28	19	3	158	14.36	
<input type="checkbox"/>	10. When arousal influences ad evaluation and valence does not (and vice versa)	 By: Gorn, G; Pham, MT; Sin, LY	JOURNAL OF CONSUMER PSYCHOLOGY	Volume: 11	Issue: 1	Pages: 43-55	Published: 2001	7	16	9	11	4	137	6.52	

Select Page



Save to Excel File

Sort by: Times Cited Date More

◀ 1 of 6 ▶

52 records matched your query of the 60,693,219 in the data limits you selected.
Key: = Structure available.

Clarivate

Accelerating innovation

© 2021 Clarivate [Copyright notice](#) [Terms of use](#) [Privacy statement](#) [Cookie policy](#)

[Sign up for the Web of Science newsletter](#) [Follow us](#)

